



Data and Privacy File Guides

Apple Media Services:

Social and Connect Post Information - Likes

April 2019

File name Social and Connect Post Information-likes.csv

File description This is a list of posts that you liked by artists, brands, or Apple genres

Why Apple keeps this information This data is retained so that we can indicate which posts you liked in Apple Music.

Field Name	Details
entity_id	The identifier of the artist, brand, or Apple genre that created the post that the user liked
like_created_date	The date and time that the user liked a particular post
post_created_date	The date and time that the particular post was made
entity_name	The name of the artist, brand, or Apple genre that created the post